



# COMPANY PROFILE



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We Make IT  
**Better.**  
**Smarter.**

## ABOUT US

NASTECH provides IT solutions, Web Services, and Software Solutions for SMEs and global corporations. We analyze, consult, design, and test to create effective solutions that keep clients on the leading edge of IT. Our goal is to add significant value to their business, stimulate dynamic growth, and help them reach their ultimate goals. We deliver above and beyond expectations, combining cost-effective solutions with support and maintenance for long-term partnerships. Offices in Saudi Arabia, Bahrain, and UAE.



# WHY CHOOSE US?

NASTECH with **25+ years** of experience, is dedicated to providing innovative solutions that enable businesses of all sizes to undergo digital transformation. The company's commitment to excellence, affordability, and customer satisfaction is unparalleled, and it is known for building strong relationships that drive success for its clients. By partnering with NASTECH, businesses can expect a customer-focused approach and access to a team of experts who are dedicated to their success.



## Trust



NASTECH places utmost priority on building relationships which are based on honesty, truth, and openness. We take full responsibility for all the products and services we deliver. We ensure that our clients are allowed full access to monitor the progress of their project.

## Teamwork

NASTECH has a team of experts who work hand-in-hand with you and your crew to ensure that your business goals and objectives are met. We cooperate seamlessly with our clients to improve the overall productivity of their businesses and the digital transformation of their brands.



# OUR VISION



## Seamlessly Achieving Business Goal

We provide IT solutions, consultation, and design to help clients achieve their business goals and objectives. Our solutions are tailored to give them dynamic growth.



## International Brand Development Management

We help clients to stand out from competition and gain customer trust and loyalty through effective brand management on an international scale.



## High-Quality, Affordable Solutions

We deliver superior services and solutions at the most affordable prices, combining innovation and cost-effectiveness to provide our clients best value.

# OUR MISSION

**01**

Our aim is to be the top provider of technology solutions for businesses.

**02**

To offer affordable, efficient, and timely solutions without compromising anything.

**03**

We aim to inspire greatness through our innovative solutions and strong brand.

**04**

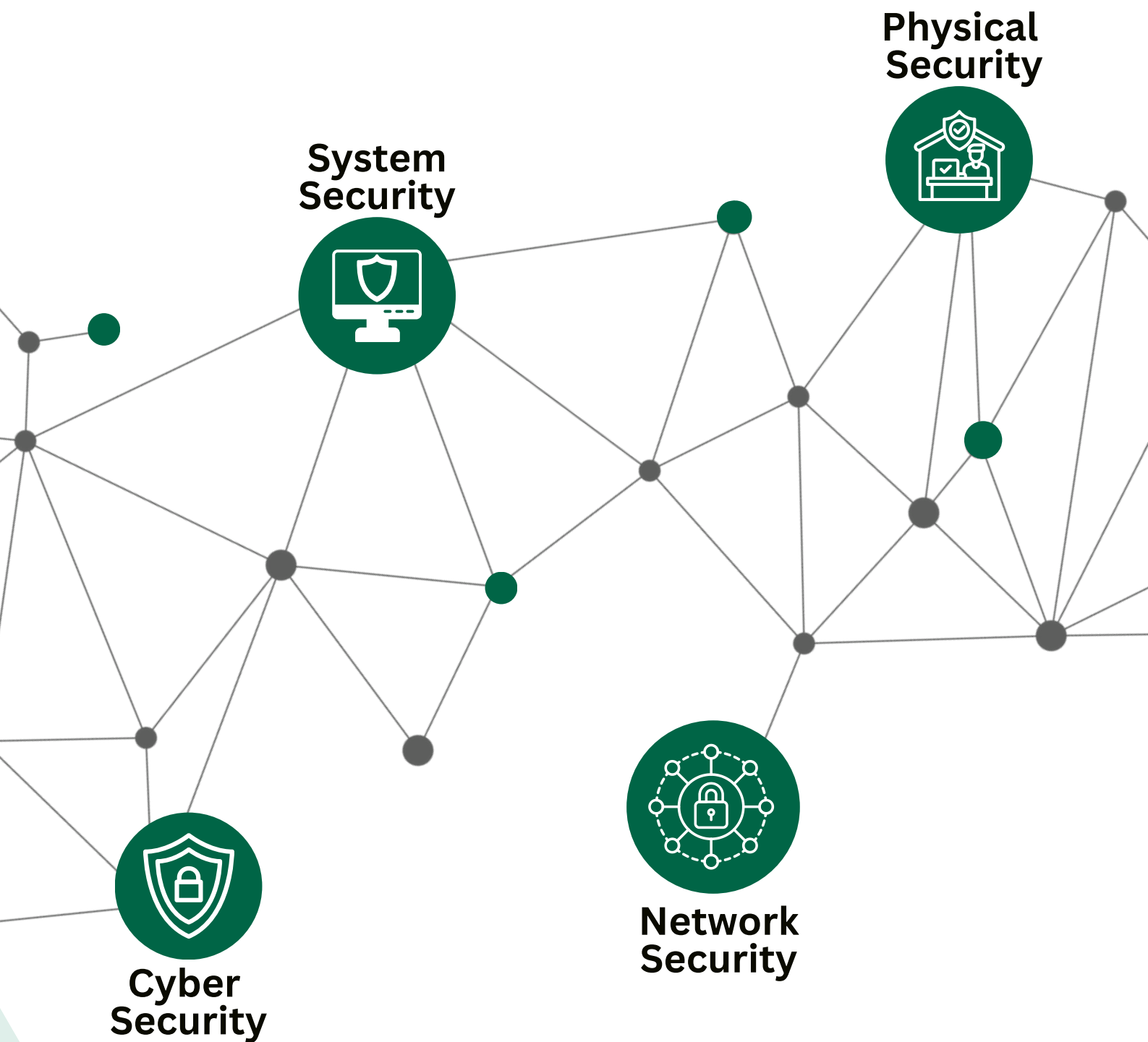
Our commitment to excellence and customer satisfaction.

**05**

We aim to build strong and long-lasting relationships with our clients



# INFORMATION SECURITY SERVICES



# CYBER SECURITY

Cyber security is the practice of defending

- Computers
- Servers
- Mobile Devices
- Electronic Systems
- Networks
- Data from Malicious attacks

It's also known as information technology security or electronic information security.



# PHYSICAL SECURITY

Physical security involves the use of multiple layers of interdependent systems that can include

- CCTV Surveillance
- Protective Barriers
- Home Security Alarm System
- Access Control
- Fire Protection

and other systems designed to protect persons and property.



# NETWORK SECURITY

Network security refers to the practice of protecting computer networks from unauthorized access or attacks. Here are some key points related to different network security measures:

- Firewall
- Network Segmentation
- Remote Access VPN
- Email Security
- Data loss Prevention
- Intrusion Prevention Systems
- Sandboxing
- Hyperscale network Security

Synology®



kaspersky

FORTINET®

# SYSTEM SECURITY

System security refers to the protection of computer systems from unauthorized access, use, and theft of information.

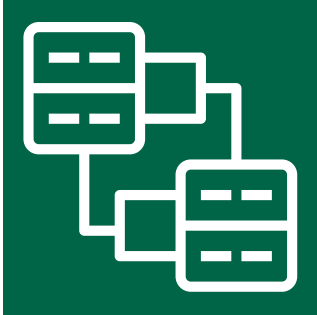
- Firewall
- Antivirus

kaspersky

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# WHAT WE DO: IT SERVICES

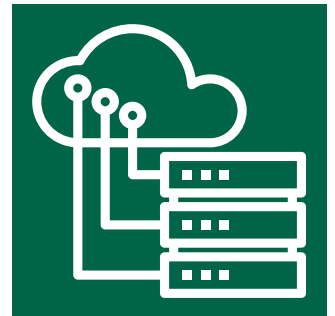


## Structured Network Cabling

Structured cabling design and installation is governed by a set of standards that specify wiring in various places using various cable types. Whether it's one cable or hundreds of them.

## Data Server Implementation

Let Insight handle your server implementation to boost your profits. We'll build production-ready servers to your specs, saving you time and money while improving your operations.



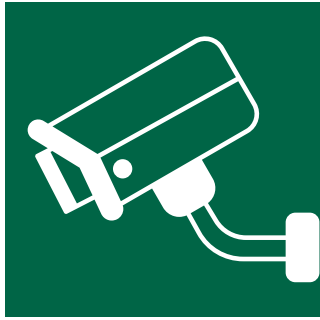
## Data Disaster Recovery

Disaster recovery is the manner in which data, files, servers, software applications and operating systems are restored following a damaging event or crash during time of technological malfunction or outage.

## Smart Gate Turnstile

Turnstiles are used in various settings, such as stadiums, amusement parks, offices, airports and factories. They provide accurate attendance counts and enable single-file entry for improved security.





## CCTV/Security Solution

Businesses need individualized CCTV security solutions for their specific needs that also fit within their budget. We offer installation of new CCTV Systems, upgrades &/or additions to an existing system or just maintenance of existing equipment.

## VoIP/IP PABX Solutions

Traditional phone systems sometimes referred to as TDM (Time Division Multiplexers) or PBX (Private Branch Exchanges) and Cloud PABX have come a long way. They have morphed into a digital delivery of voice communications and multimedia sessions known as VoIP (Voice over Internet Protocol) networks.

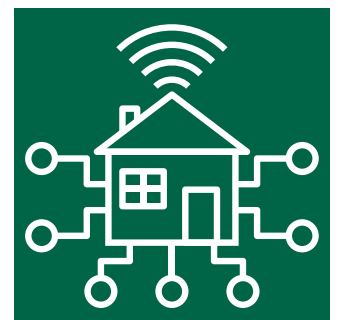


## LAN/WAN/VPN Installation

WAN (Wide Area Network) is another important computer network that which is spread across a large geographical area. A VPN is a private network which uses a public network to connect remote sites or users together.

## Home Automation System

A home automation system will monitor and/or control home attributes such as lighting, climate, entertainment systems, and appliances. It may also include home security. A home automation system typically connects controlled devices to a central hub





## IP TV System

Internet Protocol television (IPTV) is widely deployed in subscriber-based telecommunications networks with high-speed access channels into end-user premises via set-top boxes or other customer-premises equipment.

## Access Control System

Access control system provides security by giving flexible control over who is allowed to enter your premises. Access control system is one of the most common used system in electronic door control using a card or a magnetic stripe which can be accessed by swiping through a reader on the door.



## Cloud/Data Backup and Restoration

Backup and recovery describes the process of creating and storing copies of data that can be used to protect organizations against data loss. Recovery from a backup typically involves restoring the data to the original location, or to an alternate location.

## Annual Maintenance Contract

Our annual maintenance contract service ensures that your equipment is regularly inspected and serviced, minimizing downtime and maximizing efficiency. Trust us to keep your operations running smoothly.



**HIKVISION**

**dhua**  
TECHNOLOGY

**ZKTeco**



# WHAT WE DO: DIGITAL MARKETING & SEO SERVICES



## Social Media Management

Make your brand heard & shared with social media strategy/campaign crafted after in-depth study of your business goals. Boost customer engagement & satisfaction, offering them good content.

## Search Engine Optimization

SEO enhance click-through rates with optimized meta tags, images, content etc. for your website. We help you drive high quality traffic from relevant back-links, which will get you great results.



## Search Engine Marketing

Connect with the right audience at the right time through advertising campaigns on the right platform. Boost your presence online and drive More Qualified Leads & Conversions

## Content Marketing

Keep your customers informed & engaged with content (blogs, video's, infographics, whitepapers, creatives, etc.), which is relevant to them & your business. Balancing quality & quantity.



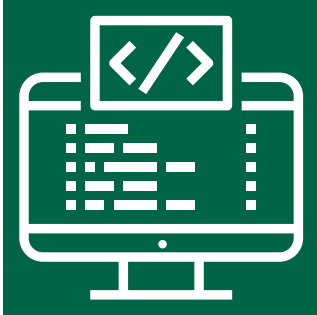


# GRAPHIC DESIGNING

Effective, savvy, and eye-catching designs. If you're looking for all that and more, don't worry. We've got you!

- » Logo Designing
- » Marketing Collaterals
- » Corporate Identity
- » Advertising
- » Motion Graphics
- » UX/UI Kit
- » Illustration
- » Animation

# WHAT WE DO: WEB AND SOFTWARE SERVICES

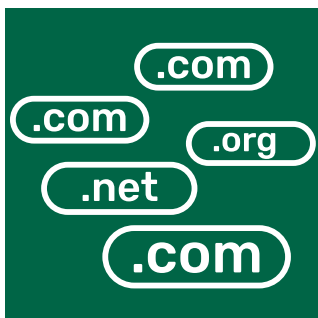


## Website Development

Our website development experts are certified with extensive project management experience. We build responsive websites that auto adapt to device screens. No compromise on quality of website.

## eCommerce Website

Create an online eCommerce website with variety of methods. Obtain top rankings for desired search terms and drive qualified leads that are crucial to building your business.



## Domain Name and Hosting

Thinking of buying hosting and domains separately? DON'T. With each hosting plan, NASTECH gives you a domain name of your own choice absolutely free of charge for one year.

## Email Hosting Solution

Stay professional with email@yourdomain.com. Create a domain for your business and set up custom email addresses for users. This gives your company the visibility and authenticity it deserves.





# OUR CLIENTS

Below are our clients who have entrusted us to provide them with innovative technology solutions that have helped transform their businesses and achieve their goals. We are proud to have built long-lasting relationships with each of them, and we continue to work closely with them to ensure their ongoing success.



# OUR PARTNERS

Below are our partners who have worked closely with us to deliver innovative technology solutions to businesses across various industries. We value their expertise and collaboration, which has enabled us to provide our clients with cost-effective and reliable solutions. Together, we continue to push the boundaries of what is possible in the world of technology and help our clients stay ahead of the curve.





**TRUSTED BY  
MORE THAN  
500+ LOCAL  
BUSINESS**

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